

Company Profile

InfoWise Systems Ltd

*The Home of Custom
Information Systems*



InfoWise Systems Ltd

Plot 45, Block B, Makumbusho

(Off Ali Hassan Mwinyi Road)

P.O. Box 34659

Dar es Salaam, Tanzania

Tel: +255 22 276 1820

Fax: +255 22 276 1820

Email: info@infowise.co.tz

Web: www.infowise.co.tz

Table of Content

1.	Welcome to InfoWise Systems Ltd	1
1.1.	Expertise	2
1.2.	Mission.....	2
1.3.	Core Values	2
2.	Services.....	3
2.1.	System Development.....	3
2.2.	System Integration	3
2.3.	Website Development.....	4
2.4.	Hosting.....	5
3.	Firms Experience and References	6
3.1.	iBroker – an insurance broker information system.....	6
3.2.	Akomia – Online Accommodation Reservation Portal	7
3.3.	NICE website development.....	7
3.4.	WeightReader Development and Implementation	8
3.5.	WeightReader Upgrade and Maintenance.....	8
3.6.	WeightReader version 2.1 maintenance upgrade.....	8
3.7.	Development of Accounts Raffle software	8
4.	Service Commitment	9
5.	Contact Us.....	9



1. Welcome to InfoWise Systems Ltd

Welcome to InfoWise System Ltd, the home of custom information-systems. InfoWise has wide range of expertise on various information system development-related fields. We specialize on developing custom solutions from the scratch and integrating them into existing software and/or hardware. These include information systems, databases and websites.

InfoWise invests heavily in developing knowledge and morale of staffs to keep them focused on delivering quality services and products. We utilize proven professional methodologies to guide our projects to customer satisfaction and while translating them to suit customer local business environment.

InfoWise staffs are dedicated in making state-of-the-art information systems easy-to-use and make customers feel at home while using them. We keep technology complexity to ourselves, and smile on our customers' faces!

InfoWise Systems Limited is a limited liability company, registered in Tanzania with the registrar of companies under companies registration act (CAP 212) in 2009. It was initially registered under business name registration act (Cap 213) in 2007 as InfoWise Consulting. We strive to deliver our information systems expertise and products to our vicinity and beyond.



1.1. Expertise

Our experience and expertise is focused on following technologies/languages/tools:

- ◇ System development and integration using Visual Basic, Java/J2EE
- ◇ Web Development using Active Server Pages(ASP), PHP and J2EE
- ◇ Databases design, development and support using MySQL, SQL Server and Oracle
- ◇ Mobile applications development using Java
- ◇ Geographic Information Systems (GIS) integration using ESRI and open-source products
- ◇ Integrating credit card authorization and processing into web and business systems

1.2. Mission

Providing high quality, affordable and localized software solutions to enable wide range of organizations to take advantage of information resources to increase growth, efficiency and performance.

1.3. Core Values

- ◇ Quality
- ◇ Time
- ◇ Knowledge

2. Services

InfoWise specializes in offering its services on end-to-end, scalable systems that fit into local customer environment. Solutions can be in one specialization or a mix of several areas to fit the client need.

Our services are focused into:

- ◇ System Development
- ◇ System Integration
- ◇ Website Development
- ◇ Hosting

2.1. System Development

InfoWise develops tailor-made systems on customer request. InfoWise works closely with the client during system development, to share understanding of their business and map them efficiently into the system developed to ensure that the system meets customers needs, expectation and environment.

InfoWise embrace proven methodologies to guide our system development projects into completion and customer satisfaction. We carefully choose our system development methodologies, tools and technologies to suit problem, nature of client and project time-line.

2.2. System Integration

InfoWise does not re-invent the wheel when some parts of solutions are available in existing systems. Thus in delivering a solution to a customer problem, InfoWise utilises existing robust and feature-rich

software platforms in delivering its software solutions. These ranges from software developer tools to end-user applications like accounting packages, geographic information system (GIS) software and payment gateways. We ensure that all components seamlessly work together to minimize learning curve in using the system.

InfoWise also integrate our enterprise solutions into relevant systems and hardware components like mobile phones and personal digital assistants (PDAs), geographic positioning system (GPS) devices, mobile and wired scanners, in addition to traditional laptops, desktops and servers applications.

InfoWise utilizes existing infrastructure like internet, short message service (SMS), and general packet radio service (GPRS), geographic positioning system (GPS) satellite data to keep cost of data acquisition and transmission affordable to fast-moving and fast-growing businesses.

2.3. Website Development

Website is an ideal and affordable channel of keeping stakeholder informed of organizational activities, progress and offers. Website facilitates dissemination the proper image of an organization and supporting the existence of stakeholder community.

InfoWise website development process starts with a comprehensive

inventory of organization to understand the all its aspects and how could best be presented to its stakeholders online. We ensure the website design output depicts the right nature of organization, whether it is fashionable and colourful or conservative and succinct.

Additionally, InfoWise website development extends into optimizing the website design to be fast loading especially for low speed connection, as well as optimizing the website content visibility into popular search engines (Search Engine Optimization - SEO). After publishing websites, we usually submit it to popular search engines to drive visitors interested in the content you have while looking for that information in search engines to your website.

2.4. Hosting

InfoWise has put together a flexible and scalable hosting infrastructure and expertise which caters for common hosting needs and leaves a room to accommodate further customization to fit specific customer's needs. These include:

2.4.1. Website Hosting

InfoWise website hosting service offers a diverse set of technologies to support your organization's web presence. This includes static websites (HTML, JPEG, GIF, flash, applets, etc...) as well as dynamic web hosting with PHP and Java. The infrastructure support MySQL and PostgreSQL databases. Publishing can be done with FTP and SCP(SSH).

2.4.2. Email Hosting

InfoWise provide email hosting environment for various clients with:

- ◇ Email accounts at their own domain i.e. me@mycompany.co.tz or me@mycompany.com
- ◇ Email accounts are accessible using browser (webmail)
- ◇ Emails accessible by popular desktop email clients like Microsoft Outlook, Outlook Express, Mozilla, Mozilla Thunderbird and Eudora or any other which support POP3 and SMTP standards
- ◇ Email accounts can be managed by clients system administrator or InfoWise staff
- ◇ Webmail with your own organization logo at login and link to your main website instead of linking to InfoWise (*only available with **Enterprise Subscription***)

2.4.3. Application Hosting

Do you have an application which needs to be accessible securely over the Internet? We have the environment which can enable your application users to access your application securely and reliably, wherever they are, 24 X 7, across the globe.

3. Firms Experience and References

A few examples of projects that InfoWise has undertaken are:

3.1. *iBroker – an insurance broker information system*

Between February 2009 – June 2009, Busara Insurance Brokers

Ltd contracted InfoWise to develop and implement iBroker, an insurance broker information system. This facilitate tracking of insurance broker business lifecycle from receiving new customer, issuing risk notes, invoices, receipts, renewals and endorsements. It also facilitates issuance of summary reports for accountants, management and commissioner of insurance. This is a scalable web based system with reports in pdf format and data exportable into PDF, Microsoft Excel, Comma separated Values and XML

3.2. Akomia – an Online Accommodation Reservation Portal

Between October 2006 – June 2008, Enterprise Content Ltd contracted InfoWise to design, develop and host and online accommodation gateway (www.akomia.com). This is a secure, web-based system with digital certificate with seamless integration with credit-card authorization gateway. It enables online visitors to make reservations of hotel rooms online and to pay for their orders using validated credit cards. The system also notifies the hoteliers of the orders placed.

3.3. NICE website development

Between January 2008 and June 2008, National Youth Information Centre (NICE), a youth development non-governmental organization, contracted InfoWise to design and develop its website. The professionally designed website was developed and published to www.nice-tz.org.

3.4. WeightReader Development and Implementation

Between May 2007 and June 2007, Tanzania Tobacco Processor Ltd, TTPL, contracted InfoWise to develop WeightReader, version 1.0. WeightReader is weight-scale reading component to enable computerized weight capture from digital weigh scale into any active Window/DOS based program on pressing pre-defined keyboard button. This is a background application running at the system tray.

3.5. WeightReader Upgrade and Maintenance

Between May 2008 and June 2008, Tanzania Tobacco Processor Ltd, TTPL, requested a maintenance upgrade (development of Version 2.0). This added functionality to WeightReader to enable external programs read weight continuously via TCP/IP socket from WeightReader system tray server. This functionality was added while maintaining capabilities built in version 1.0

3.6. WeightReader version 2.1 maintenance upgrade

In June 2008, Tanzania Tobacco Processor Ltd, TTPL, requested an upgrade of WeightReader. InfoWise updated WeightReader to enable single computer read multiple digital weigh-scales by installing and configuring more than one WeightReader instance in single computer. This capability was added while maintaining capabilities of version 2.0.

3.7. Development of Accounts Raffle software

In Jun 2007 – Jul 2007, Standard Chartered Bank Tanzania, SCBT, contracted InfoWise to develop an Account Raffle software which

enable Standard Chartered to conduct a draw to pick winners from her account holders. This is a desktop application with user-friendly installer.

4. Service Commitment

We, at InfoWise, believe that quality is affordable when quality processes are used wisely, to ensure that products are directed in the right direction from the start rather than correcting overlooked mistakes in the end. Thus we go extra mile understanding client and user expressed and implied needs and translating them carefully into a highly user-centred solution which exactly fit the work environment, budget and time available, while meeting the primary objective of the project.

5. Contact Us

Do you have a challenge that InfoWise is qualified to face? Let us know of your business vision and we will go an extra mile with a custom solution to place your business at unbeatable competitive advantage.

Please contact us: InfoWise Systems Ltd
Plot 45, Block B, Makumbusho
(Victoria, Off Ali Hassan Mwinyi Road)
P. O. Box 34659, Dar es Salaam
Tel/Fax: +255 22 276 1820
info@infowise.co.tz, www.infowise.co.tz